



## Media Release

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FOR IMMEDIATE RELEASE

### **Aspire Technologies, Inc. Now Integrates with ACT!™ 2005**

**Orlando, Florida USA**—Aspire Technologies, Inc. announced today that QuoteWerks™ 4.0, the premier sales quoting software, has become the first and only sales quoting software to integrate with Best Software's® ACT! 2005. According to Aspire president John C. Lewe IV, "We successfully integrated with previous versions of ACT! and worked diligently on this current enhancement to ensure that our existing customers using ACT!, as well as future users of QuoteWerks, continue to have the ability to produce price quotes using contact information retrieved from ACT! 2005."

The idea and design for QuoteWerks originated out of necessity when John C. Lewe IV was a consultant in need of a reliable quoting tool. John was looking for a way to reduce the amount of time and effort involved in producing quotes so he could spend more time in the sales process. John found the task of creating quotes to be labor intensive and full of

redundancies. He set out to develop what he was unable to find. According to John, “The work involved and the nature of producing line-item based price quotes lent itself to the development of a software tool. I wanted to be able to produce professional-looking quotes in less time than it was taking me and others using spreadsheet and word processing software.”

QuoteWerks sales quoting software empowers businesses to increase their productivity and close more sales by simplifying and speeding up their price quoting/estimating process in the office and on the road. QuoteWerks communicates with industry-leading contact management software such as ACT!™, GoldMine®, salesforce.com®, SalesLogix®, Outlook®, Maximizer®, KnowTia®, and TeleMagic® so customers can seamlessly use QuoteWerks with their existing customer management systems. Thus, the hassle of retyping customer information is eliminated. Orders can be exported to industry-leading accounting software like QuickBooks® and Peachtree®. The award-winning program runs on Windows® and truly redefines and revolutionizes the sales quoting process.

Aspire Technologies, Inc. (a privately held company) was founded in 1993 under the name Creative Software. The company focuses on quoting/ordering software integration with leading contact management software.

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