



## Media Release

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FOR IMMEDIATE RELEASE

### **QuoteWerks Now Integrates with Microsoft CRM 3.0**

**Orlando, Florida USA**—Aspire Technologies, Inc. announced today that QuoteWerks™ 4.0, the premier sales quoting software, now integrates with Microsoft CRM 3.0. According to Aspire president John C. Lewe IV, “Demand for a quoting tool that integrates with MS CRM dramatically increased with the release of MS CRM 3.0. QuoteWerks 4.0 now meets that demand.”

This new integration from QuoteWerks extends the Quoting functionality of MS CRM users allowing for a more detailed, customized presentation to their customers. From within QuoteWerks, sales professionals can easily create and update MS CRM opportunities, Calls, and even a link to the QuoteWerks document in MS CRM thus streamlining the quoting process. This QuoteWerks integration is available to both MS CRM 1.2 and 3.0 users.

QuoteWerks sales quoting software empowers businesses to increase their productivity and close more sales by simplifying and speeding up their price quoting/estimating process in the office and on the road. QuoteWerks integrates with nine industry-leading contact management software such as ACT!™, GoldMine®, salesforce.com®, SalesLogix®, Outlook®, Maximizer®, MS CRM, KnowTia®, and TeleMagic® so customers can seamlessly use QuoteWerks with their existing customer management systems. The hassle of retyping customer information is eliminated. Orders can be exported to industry-leading accounting software like QuickBooks® and Peachtree®. This award-winning program truly redefines and revolutionizes the sales quoting process.

Aspire Technologies, Inc. (a privately held company) was founded in 1993 under the name Creative Software. The company focuses on quoting/ordering software integration with leading contact management software.

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