

# **MEDIA RELEASE**

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#### FOR IMMEDIATE RELEASE

## Aspire Technologies Achieves Gold Partner Status with Sage Software

QuoteWerks garners high customer satisfaction ratings from ACT!, SalesLogix, and Peachtree users

ORLANDO, FL (Vocus/PRWEB) December 19, 2008 — Aspire Technologies, Inc., a leading provider of sales quoting software solutions for the global small and mid-markets, announced today that it has achieved Gold status with Sage Software's Development Partner program. The Gold Status, a new certification program offered by Sage Software, aims to provide Sage customers and business partners with a higher level of consistency, stability and confidence when implementing partner products.

To obtain Gold status companies must have excellent scores in a variety of categories. Sage Software surveyed QuoteWerks users and resellers to determine their level of satisfaction with various aspects of the business practices and products offered by Aspire Technologies. QuoteWerks received high marks in all categories including product stability, level of integration, and technical support.

QuoteWerks has integrated with the popular Sage CRM product ACT! for over nine years and additional integrations were written for SalesLogix and Peachtree shortly afterward. Aspire has also maintained a long standing partnership with the ACT! Certified Consultants community, providing solutions and education for members looking to address the quoting and sales force automation need of their customers. Furthermore, QuoteWerks offers third party integrations with ACCPAC, MAS 90, and MAS 200, with the MAS product integrations debuting last month at the annual Sage Summit in Denver, Colorado.

QuoteWerks, which currently has over 50,000 users in over 100 countries, empowers businesses to increase productivity and close more sales by simplifying and streamlining the price quoting/estimating process both in the office and on the road. QuoteWerks is the complete quoting solution for ACT! and SalesLogix users that bridges the divide between sales processes, automation, and productivity. The seamless integration between QuoteWerks and these CRM applications enable users to launch QuoteWerks from within their CRM thus maximizing the full potential of their sales process, while at the same time eliminating the hassle of manually entering customer information into the document. Orders can be exported to industry-leading accounting software applications (including Peachtree), ensuring greater security and accuracy when posting sales orders and invoices within the business' Accounting framework.

"This achievement affirms our commitment to providing exceptional quoting and sales force automation solutions to Sage customers and partners. There are many applications that integrate with Sage products. Through this new program, Sage customers will know which applications receive high ratings from their peers. We are honored to receive this recognition," said Brian Laufer, Vice President of Operations for Aspire Technologies, Inc.



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GOLD

## About Aspire Technologies and QuoteWerks®

Aspire Technologies and QuoteWerks

Aspire Technologies, the creators of the award winning QuoteWerks<sup>®</sup> sales quoting software, is the leading provider of sales quoting software with its award winning QuoteWerks<sup>®</sup> application deployed to thousands of businesses and enterprises worldwide. QuoteWerks<sup>®</sup> integrates with leading CRM and accounting packages, along with IT distributors D&H<sup>®</sup>, Ingram Micro<sup>®</sup>, SYNNEX<sup>®</sup>, and Tech Data<sup>®</sup>, enabling businesses in all industries to integrate

QuoteWerks<sup>®</sup> seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Certified Partner. For more information please visit www.quotewerks.com.

QuoteWerks is a registered trademark of Aspire Technologies, Inc. Other trademarks referenced are the property of their respective owners.

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