



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

QuoteWerks Joins the ASCII Group

ASCII members to benefit from the efficiencies and channel centric features offered by QuoteWerks.

ORLANDO, FL (PRWEB) June 30, 2009 — Aspire Technologies, Inc., a leading provider of sales quoting software solutions for the global small and mid-markets, today announced that it has teamed up with the ASCII Group, a professional association of independent information technology (IT) solution providers, integrators, and value added resellers (VARs) to offer [QuoteWerks](#) to the association's membership through their vendor program. A much anticipated collaboration for the two organizations' many mutual customers, the new relationship promises to deliver leading quoting solutions and resources to both ASCII members and their customers alike.

[The ASCII Group](#) was launched in 1984 with the sole focus of furnishing solution providers with the tools necessary to survive and grow in the competitive technology market. The program today has over 7,500 members worldwide and partners with leading manufacturers and distributors ConnectWise, Dell, Kaseya, Synnex, and Tech Data.

"The catalyst in forging this new relationship is the desire to familiarize ASCII members with the opportunities that QuoteWerks offers them which increase profitability and grow their businesses," explains Keith Carrington, vice president of sales and marketing for Aspire Technologies, Inc. "QuoteWerks has created a unique reseller program that offers ASCII members no enrollment costs, no sales quotas, and no support requirements as we will provide support to the ASCII member and their customers alike."

Additionally, ASCII members will benefit from the affordable pricing and concurrent user license model QuoteWerks offers to members, along with such IT centric features as:

Real-time Price & Availability: A [real-time data module](#) using our DataOnDemand™ technology is available for QuoteWerks that delivers Accutech Data, Arbitech, Bell Micro, D&H, Digitek, Ingram Micro, SYNEX and Tech Data real-time pricing and availability to QuoteWerks users.

Real-time Product Content: In addition to providing Real-time Pricing & Availability, the real-time module can also provide Real-Time Product Content through [OpenICEcat](#). OpenICEcat is a worldwide open catalogue developed in co-operation with over [160 sponsoring manufacturers](#) for the purposes of providing real-time product content such as detailed product descriptions, pictures, and spec sheets. There is no charge for the OpenICEcat service.

Online Ordering: An [online ordering module](#) is available for QuoteWerks that can place online orders with Ingram Micro, SYNEX, and Tech Data from within QuoteWerks. Users can order items from a single order, or combine items from multiple QuoteWerks orders into a single distributor order. QuoteWerks Online Ordering supports government and educational pricing. For Tech Data, it even supports Tech Data MyOrderTracker and assists Tech Data MyOpportunityTracker by optionally supplying end user details with the order.



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About Aspire Technologies and QuoteWerks®

Aspire Technologies, the creators of the award winning QuoteWerks® sales quoting software, is the leading provider of sales quoting software with its award winning QuoteWerks® application deployed to thousands of businesses and enterprises worldwide. QuoteWerks® integrates with leading CRM and accounting packages, along with numerous IT distributors including D&H®, Ingram Micro®, SYNEX®, and Tech Data®, enabling businesses in all industries to integrate QuoteWerks® seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Certified Partner. For more information please visit www.quotewerks.com.

QuoteWerks is a registered trademark of Aspire Technologies, Inc. Other trademarks referenced are the property of their respective owners.

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