

MEDIA RELEASE

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QuoteWerks Significantly Enhances Printing System to create professional quotes and proposals

The Market Leading Sales Quoting and Proposal Solution, QuoteWerks, enhances the ability to customize the quote and proposal output in latest version

ORLANDO, FL (Vocus/PRWEB) November 6, 2015 — Aspire Technologies, Inc., the market leading provider of <u>sales quoting and proposal software</u> solutions for the global small and mid-markets, today announced a substantially enhanced and improved Printing System in QuoteWerks Version 5.1 Build 1.

When creating a Quote or Proposal, the presentation is one of the most important aspects besides the price and reputation of a business.

QuoteWerks has always provided users with a flexible method to create the output to provide to their customers. The Layout Designer has a WYSIWYG interface enabling any field from the quote to be placed on what the customer will see. The format can be in tables or more of a paragraph presentation for proposals. Spec Sheets, Cover Pages, and Literature could also be included with the presentation in a predetermined order.

The team at QuoteWerks found that their customers needed a more familiar and flexible interface to create proposals. QuoteWerks development added the ability to include Microsoft® Word Based word merges instead of just the built-in layout designer in QuoteWerks version 4.6. This method automated Microsoft Word, but there were several issues with this method. The first being that Microsoft Word needed to be installed on the computer that would be conducting the Merge. The other being the time it took to launch Word, Merge the fields, save the output and then close Word again. This process could take 30 seconds, a minute or even 3 minutes or more. This is not as much of a problem if no changes needed to be made like adding another item to the proposal or changing prices, but unfortunately, the sales rep would need to revise the document to add another product or simply change the price.

With the release of QuoteWerks version 5.1, Microsoft® Word is no longer needed to be installed on the computer. Benefits of this are that the company is no longer responsible for licensing Microsoft Word or having a specific version installed. This is becoming more important as companies are migrating to a BYOD or cloud Word Processing environment. The same large proposals that would routinely take 2 to 3 minutes to merge now only take several seconds to produce.

In addition to the Word Merging enhancements in QuoteWerks version 5.1, the Development Team at QuoteWerks added more flexibility in the order or sequence in which documents can be assembled creating a more cohesive document. There is also the ability to include additional or secondary layouts utilizing the built-in layout designer or Word Merges.

QuoteWerks Development made these and other changes in preparation for their highly anticipated QuoteWerks Web solution.



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To learn more about the enhanced document output and the new features introduced in QuoteWerks version 5.1, please visit http://www.quotewerks.com/whatsnew.asp.

About Aspire Technologies and QuoteWerks®

Aspire Technologies, Inc., the developers of QuoteWerks, is one of the early pioneers of the Quoting Software space. QuoteWerks has received numerous awards and is the market leading sales quoting and proposal solution serving over 76,000 users in over 101 countries. QuoteWerks® integrates with leading CRM, PSA, and accounting packages, along with IT distributors D&H®, Ingram Micro®, SYNNEX®, and Tech Data®, enabling businesses in all industries to integrate QuoteWerks® seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is an ASCII and CompTIA member. For more information, please visit www.quotewerks.com.

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