



## Media Release

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FOR IMMEDIATE RELEASE

## **Aspire Technologies, Inc. Launches New Intuitive QuoteWerks™ Website – [www.quotewerks.com](http://www.quotewerks.com)**

**Orlando, Florida USA**—Aspire Technologies, Inc. is pleased to announce the launch of their new updated QuoteWerks™ website – [www.quotewerks.com](http://www.quotewerks.com).

The updated website has migrated to an ASP model which is user-friendly, intuitive and offers 24-hour access to content rich information of the award-winning quoting software solution, QuoteWerks 4.0. Now available on the new website are: a new user interface, updated graphic images, a NEW "Events & News" page, updated guided tour of QuoteWerks 4.0, access to the latest features & benefits, download availability of the latest release of QuoteWerks 4.0, updated demonstration & tutorial videos, and 24-hour access to marketing collateral as well as to press kit information.

According to John Lewe, President of Aspire Technologies, Inc. "The new website design was developed to provide users with an updated user interface which is standardized, offers an intuitive environment to access pertinent information and a graphically pleasing look and feel."

QuoteWerks™ sales quoting software empowers businesses to increase their productivity and close more sales by simplifying and speeding up their price quoting/estimating process in the office and on the road. QuoteWerks communicates with industry-leading contact management software such as ACT!™, GoldMine®, salesforce.com®, SalesLogix®, Outlook®, Maximizer®, KnowTia®, and TeleMagic® so customers can seamlessly use QuoteWerks with their existing customer management systems. Thus, the hassle of retyping customer information is eliminated. Orders can be exported to industry-leading accounting software like QuickBooks® and Peachtree®. The award-winning program runs on Windows® and truly redefines and revolutionizes the sales quoting process.

Aspire Technologies, Inc. (a privately held company) was founded in 1993 under the name Creative Software. The company focuses on an integrated, out-of-the-box and cost-effective sales quoting solution that increases productivity to unmatched levels and is easily scalable for use across any size business or industry.

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