



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

QuoteWerks Named in the Peachtree 3rd Party Add-On Program as the Sole Quoting Solution for the Peachtree User Base

QuoteWerks Sales Quoting Application offers users numerous advantages over quoting from within the user's Accounting System.

ORLANDO, FL (PRWEB) August 30, 2007 — Aspire Technologies, Inc., a leading provider of sales quoting software solutions for the global small and midmarkets, today announced its recognition as the sole quoting solution to be included in the Peachtree 3rd Party Add-on Program for small businesses who use or are considering using Peachtree for their accounting system. The recognition from Sage Software highlights the advantages QuoteWerks offers sales workers who would otherwise quote out of their accounting system.

Many small businesses are quick to rely on their accounting system for the daily creation and management of their sales quotes. All too often, however, these businesses report that within months the integrity of the accounting data has been compromised with inaccurate customer and product data, dead leads and sales quotes, inaccurate inventory counts and over committed inventory, and lost productivity resulting from manual oversight requirements to ensure that quotes, orders, and invoices are properly tracked and reported on. Additionally, many QuoteWerks customers cite security risks associated with granting accounting access to their sales force and increased licensing fees to ensure that the sales team can access their accounting software as reasons why they prefer to use a stand alone quoting application that can integrate with the accounting system for the exchange and transfer of all related data.

"Accurate and efficient automation of the sales quoting and accounting processes is critical for businesses to manage cash flows, reduce or eliminate inaccuracies and delays in their order fulfillment and reconciliation processes, and grow their companies," sales John C. Lewe IV, President of Aspire Technologies, Inc. "QuoteWerks has long enabled our customers to accomplish those tasks while staying ahead of the competition. The recognition afforded us through the 3rd Party Add-On program highlights the value of our commitment to deliver innovative software, service, and support, which directly meets the business needs at a low total cost of ownership of our focused target markets and customers around the world."

The current Peachtree interactive link available in the Professional and Corporate Editions of QuoteWerks enables users to achieve a higher level of integration and efficiency than is currently available through other marketed solutions. QuoteWerks users can now benefit from both increased data accuracy and the efficiencies realized through the automatic creation of customers and products that are not in Peachtree, choose which vendors the user wishes to create purchase orders for, directly link to and



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pull products from the Peachtree product list, pull Peachtree customer information and other data directly into sales quotes, and much more.

In developing this interactive link, Aspire Technologies worked closely with small businesses to identify the features needed by small business owners and operators insuring that the application delivers real-world functionality and benefits.

For more information on the Peachtree 3rd Party Add-on Program, please visit www.peachtree.com/sdk/main.cfm.

About Aspire Technologies and QuoteWerks™

Aspire Technologies, the creators of the award winning QuoteWerks™ sales quoting software, is the leading provider of sales quoting software with its award winning QuoteWerks™ application deployed to thousands of businesses and enterprises worldwide. QuoteWerks™ integrates with all major and leading CRM packages including ACT!™, Goldmine®, Maximizer®, MS CRM, Outlook®, TeleMagic®, salesforce.com® and SalesLogix® enabling businesses in all industries to integrate QuoteWerks™ seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Certified Partner. For more information please visit www.quotewerks.com.

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