

## **MEDIA RELEASE**

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### FOR IMMEDIATE RELEASE

## Accutech Data Supplies Partners With QuoteWerks<sup>®</sup> To Offer Its Customers Realtime Product Pricing & Availability

#### QuoteWerks continues its expansion of distributor alliances to drive further value to sales reps.

ORLANDO, FL (Vocus/PRWEB) April 2, 2009 — Aspire Technologies, Inc., a leading provider of sales quoting software solutions for the global small and mid-markets, today announced it has added Accutech Data Supplies to its ever growing list of distributors who offer real-time product price and availability support for the QuoteWerks community.

"Our goal is to make it as easy as possible for our mutual customers to create sales quotes using realtime information from Accutech," said Brain Laufer, Vice President of Operations for Aspire Technologies, Inc. "With this integration our mutual customers can save a significant amount of time and gain a competitive edge by presenting accurate quotes to their customers ahead of the competition."

In the latest build release (Build 46), the QuoteWerks Real-time Module has been expanded to provide real-time, XML driven, price and availability inquiries for Accutech Data Supplies, the largest distributor of backup media in the United States.

Ventura, California – based Accutech Data Supplies maintains distribution centers in California and Pennsylvania to serve its nationwide resellers. The company distributes over 5,000 products in the data storage media, imaging supplies, and consumer electronics categories. Product lines include 3M, Brother, Energizer, Epson, HP, Imation, Sony, and Xerox amongst others.

"Accutech Data Supplies and Aspire Technologies share a common goal of customer service. Here at Accutech we provide our reseller network with the best products and services in the industry. The integration of Accutech's product catalog with the QuoteWerks software platform is a welcome addition to our product and service offering," said Matthew Wilson, IT Director for Accutech Data.

The QuoteWerks Real-time Module was developed to improve quoting efficiencies and accuracy through the ability for users to obtain real-time product pricing and availability data from select distributors and manufacturers. Benefits of the Real-time Module include:

- The ability to deliver last minute price savings to their customers.
- Instant confirmation of stock on hand to fulfill the order, avoiding unexpected back order delays.
- Reduces the time spent by the distributor's sales support team to provide verbal confirmation of current pricing and availability for the company's customers.

In addition to running the Professional or Corporate edition of QuoteWerks, users who wish to access real-time price and availability for Accutech will need to purchase the QuoteWerks Real-time Module and be current on their Update Maintenance Plan. Users must also have an established reseller relationship



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with Accutech. To learn more about becoming an Accutech reseller, companies should call Accutech direct at 1-800-759-3001 or visit www.accutechdata.com/reseller.asp.

#### **About Accutech Data Supplies**

Accutech is a wholesale distributor of data storage media, consumer electronics and imaging supplies. With warehouse locations on both coasts, Accutech can ensure fast drop ship delivery service to anywhere in the United States. As the largest distributor of backup media in the United States, Accutech also stocks a broad offering of other product lines including CD/DVD/BLU-Ray, Flash Media, HDD/SSD products, consumer electronics, and over 3,500 OEM and compatible imaging supplies. For more information please visit Accutech on the web at www.accutechdata.com.

#### About Aspire Technologies and QuoteWerks®

Aspire Technologies, the creators of the award winning QuoteWerks<sup>®</sup> sales quoting software, is the leading provider of sales quoting software with its award winning QuoteWerks<sup>®</sup> application deployed to thousands of businesses and enterprises worldwide. QuoteWerks<sup>®</sup> integrates with leading CRM and accounting packages, along with IT distributors D&H<sup>®</sup> Ingram Micro<sup>®</sup>, SYNNEX<sup>®</sup>, Tech Data<sup>®</sup>, Bell Micro, Accutech, Digitek, and Arbitech enabling businesses in all industries to integrate QuoteWerks<sup>®</sup> seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Gold Certified Partner. For more information please visit www.quotewerks.com.

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