



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Aspire Technologies, Inc. Announces Release of QuoteWerks Version 4.0 Build 51

The new build introduces the revolutionary QuoteWerks Communicator SPAM filter neutralizer and includes an enhanced Microsoft Dynamics CRM integration, improved Maximizer integration, and support for QuickBooks 2010 (USA and Canada).

ORLANDO, FL (PRWEB) November 17, 2009 — Aspire Technologies, Inc., a leading provider of sales quoting software solutions for the global small and mid-markets, announced today the release of a new build which includes over twenty-two new features. Included in the build are numerous features designed to help companies of all sizes reduce their cost-of-sales and improve sales worker efficiencies.

Build 51 improves some existing integrations and also adds some new features for users. The most notable features include:

- Support for QuickBooks 2010 (USA and Canadian versions)
- New enhanced Microsoft Dynamics CRM 4.0 integration (including support for Multi-tenancy, quote entity support, and more)
- Improved Maximizer integration for Maximizer 10.0 and 10.5

In this release, the new QuoteWerks Communicator was introduced. The QuoteWerks Communicator enables Aspire Technologies, Inc. to periodically send messages to QuoteWerks users informing them of build updates, new features available, and other pertinent information. These messages are received and viewed from within the QuoteWerks application. These messages are designed to be sent infrequently so as to not inundate the customers with messages. It also enables the users to reply directly to the messages that they receive. They can send questions and suggestions about the product allowing for bi-directional communication for purposes of feedback and to gauge customer responses to new features.

“Our customers often upgrade their systems and applications to take advantage of new features and technologies. It is crucial that we inform our customers when we release new integrations and functionality, ensuring that their combined CRM and accounting solutions continue to work seamlessly with QuoteWerks. Often however, customers are unaware of new additions to QuoteWerks because email SPAM filters trap or discard our build announcement emails, disrupting legitimate email communication between us and our customer base. The new QuoteWerks Communicator will allow us to keep our customers informed and alert them when new features are available,” comments John C. Lewe IV, President of Aspire Technologies, Inc.

A full list of all the features added in Build 51 can be viewed [here](#).

The new QuickBooks 2010 integrations, enhanced MS CRM integration, and improved Maximizer integration (plus more) are available in Build 51 or higher of QuoteWerks version 4.0. Visit <http://www.quotewerks.com/updates/UpdateAgent.asp> to download build 51.

About Aspire Technologies and QuoteWerks®



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Aspire Technologies, the creators of the award winning QuoteWerks® sales quoting software, is the leading provider of sales quoting software with its award winning QuoteWerks® application deployed to thousands of businesses and

enterprises worldwide. QuoteWerks® integrates with leading CRM and accounting packages, along with IT distributors D&H®, Ingram Micro®, SYNEX®, and Tech Data®, enabling businesses in all industries to integrate QuoteWerks® seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Gold Certified Partner. For more information please visit www.quotewerks.com.

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