MEDIA RELEASE

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FOR IMMEDIATE RELEASE

QuoteWerks Now Supports Real Time Product Content for Dell Products

QuoteWerks users utilizing the Real-time Module and the Real-time product content supplied by ICEcat.biz now have the option to update their product descriptions for over 1,400 Dell products.

ORLANDO, FL (PRWEB) May 12, 2009 — Aspire Technologies, Inc., a leading provider of sales quoting software solutions for the global small and mid-markets, announced today that QuoteWerks will now be able to access real time product content for Dell products using the QuoteWerks Real Time Module.

The QuoteWerks Real Time Module provides companies a fast and accurate way to access up to date pricing and availability information from any of the IT distributors that integrate with the QuoteWerks Real Time Module (Accutech, Arbitech, Bell Micro, D&H, Digitek, Ingram Micro, Synnex, and Tech Data). Additionally, users can access over 160 different brands' products and update their product descriptions inside QuoteWerks through Open ICEcat.biz including the over 1,400 Dell products that have recently been added.

Ensuring product descriptions for quoted items are not incomplete or out of date becomes a time consuming chore for many companies. Instead of manually entering the information into their quote, businesses utilize the QuoteWerks' Real Time Module to update product content for their Dell products (plus the over 160 other brands available) automatically. Not only does this feature save an incredible amount of time it also guarantees the information is accurate, thus reducing errors and enabling the company to operate more efficiently.

The real-time product content feature is currently available to new users. Existing customers, who wish to obtain this feature, must download and install Build 43 or later of QuoteWerks 4.0. All users wishing to utilize real-time product content must also sign-up for a free account with ICEcat.biz and have the QuoteWerks Real-time module. To sign-up with ICEcat.biz, users should visit http://icecat.biz/en/menu/register/index.htm. To purchase the QuoteWerks Real-time module users should contact their local QuoteWerks reseller or Aspire Technologies directly.

About Aspire Technologies and QuoteWerks®
Aspire Technologies, the creators of the award winning QuoteWerks® sales quoting software, is the leading provider of sales quoting software with its award winning QuoteWerks® application deployed to thousands of businesses and enterprises worldwide. QuoteWerks® integrates with leading CRM and accounting packages, along with IT distributors D&H®, Ingram Micro®, SYNNEX®, and Tech Data®, enabling businesses in all industries to integrate QuoteWerks® seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Certified Partner. For more information please visit www.quotewerks.com.

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