

# **MEDIA RELEASE**

**Media Contact** 

Brian A. Laufer Vice President of Operations Phone: (407) 248-1481 Fax: (407) 248-1482 brian.laufer@quotewerks.com

#### FOR IMMEDIATE RELEASE

### **QuoteWerks Releases New Version 4.5**

The new release includes an updated user interface and many additional time-saving features including a new tab in the Quote Workbook.

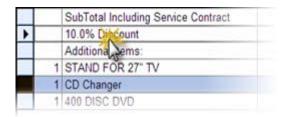
ORLANDO, FL (PRWEB) January 8, 2010 — Aspire Technologies, Inc., a leading provider of sales quoting software solutions for the global small and mid-markets, announced today the release of a new version of QuoteWerks, 4.5.

Version 4.5 of QuoteWerks includes many improvements and enhancements for users. The most noticeable change in the new version is the updated user interface. The new color schemes/skins update the look of QuoteWerks and are applied to the entire program including the appearance of menus, buttons, text boxes, and more. QuoteWerks Version 4.5 also adds some new functionality including the ability to drag and drop line items in the Document Items tab of the Quote Workbook. Users are able to drag and drop single or multiple line items within the quote.

Figure 1: New Updated QuoteWerks Interface



Figure 2: Drag and Drop Functionality



Other new features available in version 4.5 include:

- An integration for ACT! Premium for the Web.
- A new product search called <u>Datafeedfile.com</u> that enables users to search online merchants and compare prices between online stores such as Amazon, Buy.com, Tiger Direct, and more.
- An <u>item URL Field</u> on the advanced tab of the Edit Product window that allows users to associate
  a web page with a product. Users can also launch the associated website by right-clicking on the
  product in QuoteWerks to open the page in their browser.
- A new <u>filename generation option</u> allows users to control the names of the files created during certain functions such as attaching a PO, report, or linked resource utilizing QuoteWerks macros.
- Support for <u>SugarCRM 5.5</u>.
- The ability to <u>change the order</u> in which customers receive the quotes, literature, spec sheets, cover pages, and linked resources when emailing or printing documents from QuoteWerks.



# **MEDIA RELEASE**

#### **Media Contact**

Brian A. Laufer
Vice President of Operations
Phone: (407) 248-1481
Fax: (407) 248-1482
brian.laufer@quotewerks.com

Additionally in this new release of QuoteWerks 4.5, a sixth tab has been added to the Quote Workbook called the Links Tab. The Links Tab enables users to link external files to the QuoteWerks document by dragging and dropping the file into the tab or simply clicking the plus sign. Users can link a variety of different files such as Word documents, Excel files, Cad drawings, html documents, and more. Linking files to the QuoteWerks documents allows users to quickly access supplemental materials without having to leave the QuoteWerks interface. The documents in the Links Tab can be printed or emailed with the quote or users can choose not to include the files when sending the quotes.

Figure 3: New Links Tab in Quote Workbook

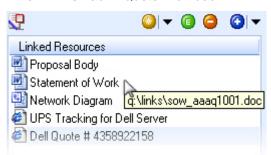


Figure 4: New Datafeedfile.com Integration



"The release of QuoteWerks 4.5 is an important release that added over seventeen new features users have requested over the past few weeks. These new features provide companies with more time-saving functionality and exemplify QuoteWerks' continual maturation as a product. The ability to add user-requested features in a matter of weeks enables businesses to take advantage of the new technologies that become available. Furthermore, the persistent commitment to development of QuoteWerks ensures organizations will always have the most reliable and robust quoting and proposal solution to compliment their sales process," says Vice President of Operations Brian Laufer.

All of these features are available in the new release of QuoteWerks 4.5. The new release can be downloaded from the update agent page <a href="http://www.quotewerks.com/updates/UpdateAgent.asp">http://www.quotewerks.com/updates/UpdateAgent.asp</a>.

## About Aspire Technologies and QuoteWerks®

Aspire Technologies, the creators of the award winning QuoteWerks® sales quoting software, is the leading provider of sales quoting software with its award winning QuoteWerks® application deployed to thousands of businesses and enterprises worldwide. QuoteWerks® integrates with leading CRM and accounting packages, along with IT distributors D&H®, Ingram Micro®, SYNNEX®, and Tech Data®, enabling businesses in all industries to integrate QuoteWerks® seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Certified Partner. For more information please visit <a href="www.quotewerks.com">www.quotewerks.com</a>.

QuoteWerks is a registered trademark of Aspire Technologies, Inc. Other trademarks referenced are the property of their respective owners.

###