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FOR IMMEDIATE RELEASE

Aspire Announces New QuoteWerks Integration For Autotask

The popular IT Quoting and Proposal software is now tightly integrated with
the world's leading cloud-based IT Business Management platform.

ORLANDO, FL (PRWEB) May 19, 2011 — Aspire Technologies, Inc., a leading provider of sales quoting and proposal software solutions for the global small and mid-markets, announced today a new integration between QuoteWerks and Autotask, the cloud-based IT business management software. The new integration delivers a complete and seamless workflow solution from quote to procurement to invoice for VARs, MSPs and IT service providers who use both Autotask and QuoteWerks software.

The QuoteWerks-Autotask integration includes the essential workflow features that Autotask users need to be successful, starting with CRM integration that pulls customer information from the Autotask database into the QuoteWerks quote. This step alone reduces duplicate data entry and mistakes that can be created during the quoting process. The integration goes much further to streamline the entire sales process from the time the Autotask user creates a quote and sources items from their distributors, to the time the deal is closed and billed.

The QuoteWerks-Autotask integration includes the following features:

- Automatic creation and updating of Autotask Opportunities
- Automatic creation and updating of the Autotask Quote attached to the Autotask Opportunity
- Auto-populating Autotask Quotes with all of the line-items from the QuoteWerks Quote including recurring revenue details
- Automatic creation of a link to the QuoteWerks Quote in the Autotask Opportunity
- Ability to search the Autotask Products and Services databases from within QuoteWerks.

The new integration taps directly into the Autotask API, replacing the older and less functional extension-based Autotask-to-QuoteWerks integration. The new integration was developed by Aspire Technologies, working in close cooperation with Autotask's engineering team and directly with joint customers.

"The most important tool for selling our products and services is QuoteWerks," said Brian Kerhin, CEO of Byte Harmony and an Autotask Customer MVP. "The new QuoteWerks integration allows important information in Autotask to be accessed in QuoteWerks and vice versa. Our efficiency is higher, our employees make fewer errors, and our profits are up!"

In commenting on the working relationship with Autotask Corporation, Aspire Technologies, Inc. Vice President Brian Laufer said, "It's been a pleasure working with Autotask on this integration. Their API provided us with the tools, and their amazing Community provided us with the feedback, that we needed to ensure a robust solution. We thank the entire Autotask Community."

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Autotask Corporation embraced the new QuoteWerks initiative by inviting Aspire to showcase the new integration at Autotask Community Live! on May 22, 2011 in Miami, FL. "Our goal is to partner with vendors whose products meet the needs of our customers," said Len DiCostanzo, Senior Vice President of Business Development of Autotask. "Clearly, the QuoteWerks integration is a key to the success of our mutual customers."

About Aspire Technologies and QuoteWerks®
Aspire Technologies, Inc., the developers of QuoteWerks, is one of the early pioneers of the Quoting Software space. QuoteWerks has received numerous awards and is the market leading sales quoting and proposal solution serving over 58,000 users in over 101 countries. QuoteWerks® integrates with leading CRM, PSA, and accounting packages, along with IT distributors D&H®, Ingram Micro®, SYNNEX®, and Tech Data®, enabling businesses in all industries to integrate QuoteWerks® seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Certified Partner. For more information, please visit www.quotewerks.com, www.quotewerks.com/twitter, www.quotewerks.com/youtube, or www.quotewerks.com/facebook .

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About Autotask Corporation
Autotask Corporation provides the world's leading hosted IT Business Management software built specifically for VARs, MSPs, and other technology solution providers to help them run their businesses better. The software is available on demand to help IT solution providers to sell, implement, deliver and bill their technology products & services. For more information, please visit www.autotask.com.

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