



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Aspire announces QuoteWerks Integration for the new Sage ACT! 2012 Contact and Customer Management Solution

September 6, 2011 – Orlando, FL – Aspire Technologies, Inc. today announced the compatibility of QuoteWerks for the new Sage ACT! 2012 contact and customer manager from Sage North America. QuoteWerks has been integrating with Sage ACT! starting with version 4.0 and has integrated with every new release since. QuoteWerks is the only Sage ACT! Gold Development Partner in the [Quoting and Proposal space](#).

The continued partnership between QuoteWerks and Sage ACT! provides sales professionals with competitive advantages. Specifically, Sage ACT! users can leverage QuoteWerks capabilities to create fast and accurate sales quotes and proposals and easily track their entire sales process from introduction to quote to [payment](#).



“Speaking with attendees at Sage Summit in Washington, DC last month, the overall theme was the need to lock down sales pipeline reports for their sales reps.” Brian A. Laufer, Vice President at Aspire Technologies, continues “The combined QuoteWerks and Sage ACT! solution ensures that the sales opportunity or funnel is automatically updated when a quote or proposal is presented to a client. This enables the sales manager to accurately forecast sales.”

By utilizing the integration between QuoteWerks and Sage ACT!, companies of any size are able to benefit from the unique, time-saving advantages the solution offers such as the ability to:

- Populate the QuoteWerks Quote or Proposal automatically with customer contact information
- Create Notes/History attachment in Sage ACT!
- Create/Update Sage ACT! Sales Opportunities
- Writes line item details into Sage ACT! Opportunities
- Schedule follow-up calls
- And [much more!](#)

The QuoteWerks integration to Sage ACT! 2012 is included in all editions of QuoteWerks (Standard, Professional, and Corporate) starting in QuoteWerks Version 4.6 Build 6. The Corporate Edition of QuoteWerks integrates with Sage ACT! Premium [2012 for Web](#). This is a free upgrade for customers covered under maintenance.

About Sage ACT!

Sage ACT! is the #1 Contact and Customer Management choice of small businesses and sales teams designed to build the long-lasting, profitable relationships businesses thrive on. Sage ACT! makes it easy to manage everything related to contacts and schedules, functioning as a business command center that serves up relevant relationship details and connects to powerful, subscription-based sales and marketing services, desktop and web-based productivity tools, and social media to help users achieve the results they seek. Sage ACT! is used by over 2.8 million individuals and 59,000 companies and integrates with other business solutions



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About Aspire Technologies and QuoteWerks®

Aspire Technologies, Inc., the developers of QuoteWerks, is one of the early pioneers of the Quoting Software space. QuoteWerks has received numerous awards and is the market leading sales quoting and proposal solution serving over 60,000 users in over 101 countries. QuoteWerks® integrates with leading CRM, PSA, and accounting packages, along with IT distributors D&H®, Ingram Micro®, SYNEX®, and Tech Data®, enabling businesses in all industries to integrate QuoteWerks® seamlessly into their existing environments. Aspire Technologies is headquartered in Orlando, Florida and is a Microsoft Certified Partner. For more information, please visit www.quotewerks.com, www.quotewerks.com/twitter, www.quotewerks.com/youtube, or www.quotewerks.com/facebook.

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